



LATE BREAKING NEWS – LATE BREAKING NEWS

City Council Votes to Regulate Uber

On Tuesday, May 3rd, Toronto City Council unanimously voted to adopt the report of the Municipal Licensing and Standards Executive Director Tracey Cook and the motions introduced by Mayor Tory, for regulating ride-sharing services like Uber, LYFT, UberX, etc.

City Council directed that the bylaws governing taxicabs and limousines, be combined to create a Vehicle-for-Hire bylaw that governs taxicabs, limousines and Private Transportation Companies (PTC).

The new Vehicle-for-Hire bylaw, which will be in effect on July 15, 2016, will substantially change the city's approach to regulation within the ground transportation industry.

The changes that take **effect immediately**, as well as the ones that will take effect as of **July 15, 2016**, are listed as follows:

TAXICAB DRIVERS

Immediate Changes Questions

What training is required for taxicab drivers?

Am I required to do CPR and First Aid training?

I want to drive an Accessible vehicle. Do I need training?

Can I be put on the Drivers' Waiting List to obtain a taxicab plate at a later date?

Answers

Taxicab drivers no longer need to take City-run training as a condition of licensing. This means that both initial and refresher training are no longer required.

No. CPR and First Aid Training are no longer required as a condition of licensing.

Yes. Training is required to drive D409 accessible vehicles and is offered at no cost by the City.

No. The Drivers' Waiting List is now frozen. If you are not already on the list, you cannot be added.

Changes as of July 15, 2016

Questions

How much will a taxicab driver's licence application and/or renewal cost?

The licence fee will be \$130. The renewal fee will also be \$130.

If my brokerage charges above the City-regulated rate, am I paid the difference?

This will depend on the contact that you have with your brokerage. The City will not be involved in this agreement.

Does my taxicab licence change?

The licence will change to a Vehicle-for-Hire (VFH) licence. A new licence, which will allow you to drive either a taxicab or a limousine, will be issued at your next renewal.

Does the VFH licence allow me to drive for a Private Transportation Company (PTC)?

No. If you wish to drive for a PTC, you would have to contact the company directly and follow the process to obtain a PTC drivers' licence.

I am on the waiting list for a taxicab plate. Are there any changes that I should know about?

Annual filing requirements and audit are no longer required to remain on the drivers list. All other removal criteria remains.

I drive an Accessible vehicle. Do I still need to do the refresher training?

Yes. The accessible refresher training is required to maintain accessible endorsement to drive accessible taxicabs.

I drive a licenced taxicab, can I also drive for Uber X with my personal vehicle?

No. If you wish to drive for a PTC, you would have to contact the company directly and follow the process to obtain a PTC drivers' licence.

ACCESSIBLE / TTL TAXICAB OWNERS

Immediate Changes Questions

What are the application and renewal fees?

There will be no licensing costs for accessible taxicab owners. The application and renewal fees are being waived for those who own accessible vehicles.

I have already paid my fees for 2016. What happens now?

You will receive a refund for fees paid in 2016. More information will be available in the coming weeks.

What kind of vehicle do I need to use?

You can now put on a D409 compliant accessible vehicle at any time in the seven (7) model years. The vehicle can carry up to a maximum of seven (7) passengers.

Can I use an electronic taximeter?

Yes. Electronic taximeters that meet ML&S established criteria are permitted. Taxicab meters no longer need to be sealed.

Does my taxi meter require sealing?

No. However, you are still required to charge the City-regulated fare on street hail and cabstand fares.

Answers

Changes as of July 15, 2016

Questions

Are there minimum operating hours for TTLs?

No. Minimum operating hours are no longer required.

Can I own more than one taxicab? Can I incorporate?

Yes. You can now own more than one taxicab and are able to incorporate if you choose to do so.

I heard that there will be changes to the inspection process. What are they?

That is correct. There will be changes to the inspection process. The details are not yet available. However, you can check here for updates regarding your next inspection cycle.

Can I hire someone to manage my taxicab for me?

Yes. You can have your taxicab managed by a brokerage or taxicab operator, however, you still remain responsible your taxicab.

Are taxicabs required to have snow tires?

Yes. From December 1 to April 30, taxicabs are required to have either snow tires or all-weather (not all-season) tires.

I want to put advertising on my vehicle? Does the City have to approve this?

No. There is no longer a requirement to have advertising approved by the City.

TAXICAB OPERATOR'S LICENCE

Effect as of July 15, 2016

Questions

What is a taxicab operator licence?

The taxicab operator licence is a new category created to allow for the management of a taxicab or multiple taxicabs. Individuals and/or corporations can apply for this licence. A taxicab owner can only designate one taxicab operator to manage their taxicab. However, taxicab operators can manage more than one taxicab.

Can the taxicab operator be listed as co-owner of the taxicab vehicle?

Yes. The taxicab operator can be listed as co-owner of the taxicab vehicle.

Can taxicab operators rent or lease vehicles on a weekly or monthly basis?

No. Taxicab operators can only rent vehicles on a shift basis.

If I become a taxicab operator, how long do I have to keep records?

You must maintain records for twelve (12) months.

When will I be able to obtain a Taxicab Operator Licence?

This process will be phased-in over one year. The details are not yet available.

Answers

TAXICAB BROKERAGES

Immediate Changes

Questions

Can taxicab brokerages provide discounts to customers?

Is a taxicab brokerage required to pay the driver the difference between the discount and the City's regulated rate?

Can taxicabs have electronic taxi meters?

Changes as of July 15, 2016

Questions

Can a taxicab brokerage set rates that are above City-regulated rates?

Can a taxicab broker submit taxicab driver records on behalf of a driver?

Can a brokerage rent or lease taxicabs on behalf of the owner?

Answers

Yes. Brokerages can offer discounts from the City-regulated rates to a customer as long as:

- The meter shows the applicable rate
- The brokerage has set and posted rates and discounts.

No. The City does not require a taxicab brokerage to pay the difference between the discounted rate and the city-regulated rate to the taxicab driver. This is between the brokerage and the driver.

Yes. Electronic taximeters that meet ML&S established security criteria are permitted. Taxicab meters are no longer required to be sealed. More information will be available in the coming weeks.

Answers

Yes. A brokerage is permitted to set taxicab rates above City-regulated rates, only if the ride is booked through an app, and the following conditions are met:

1. The passenger is clearly advised of the amount to be charged
2. The record is maintained that shows the passenger accepted the price PRIOR to starting the trip
3. A detailed receipt is provided containing all rates, fees, surcharges for the trip, total amount paid, date and time of the trip, pick-up and drop-off location, total distance, and driver name and taxicab number.

Yes. The brokerage will be permitted to submit driver records on behalf of the taxicab drivers. More details will be made available in the coming weeks.

Yes. The brokerage will be permitted to manage taxicabs (rent or lease) on behalf of the taxicab owner.

NO SURGE PRICING

Even though the new rules allow taxis to surge price through smartphone apps, **A.T.T.C.L. will not be incorporating “surge pricing” into its business model.** A.T.T.C.L. believes that surge pricing has no place in superior customer service.

ADDITIONAL CHANGES APPROVED BY COUNCIL: VEHICLE-FOR-HIRE BYLAW

- City Council direct that the current requirement for cameras in taxicabs are maintained and direct the Executive Director, Municipal Licensing and Standards to report back in the second quarter of 2017 on the need for cameras and other safety features required in all for hire vehicles.
- City Council require that all taxicab, limousine and PTC Vehicles pass mechanical inspections, as follows:
 - Require all taxicabs, limousines and PTC vehicles to be inspected at City-run facilities twice per year until an alternate vehicle inspection program is developed;
 - Develop an alternate vehicle inspection program that allows all vehicles to use Ministry of Transportation Safety Standards Certificates provided by City-approved, pre-qualified inspection facilities.
- City Council direct that City Agencies, Boards and Commissions shall be required to utilize licensed taxicabs to service contracts, when they require vehicle for hire services.
- City Council permit Taxicab Broker, as part of their Taxicab Brokers license, to be allowed the management of a taxicab license, and be able to rent it or lease it to a licensed driver on behalf of the owner. The Taxicab brokers can designate an individual who is a signing officer or employee of the said corporation.
- City Council permit Taxicab brokers to rent or lease the taxicab license to the taxicab driver on a daily, weekly, or monthly basis.
- City Council direct the Executive Director, Municipal Licensing and Standards to report on the feasibility of lowering the fee for Standard Plate owner renewals by 75%;
- City Council request the Executive Director, Municipal Licensing and Standards to consider, as part of her report back to the appropriate standing committee on a strategy to collect funds from all non-accessible vehicles-for-hire, a \$0.10 levy from each taxicab, limousine and PTC vehicle fare be paid to be applied for the development of an Accessibility Fund to be administered by the Municipal Licensing and Standards Division, with the proceeds from such a Fund to be used to provide a grant to licensed taxicab, limousine or PTC vehicle drivers who wish to purchase a wheelchair accessible vehicle.
- City Council direct that the qualifications for taxicab, limousine and PTC vehicle drivers include a requirement that all drivers licensed by the City of Toronto be 18 years of age or older, hold a valid unrestricted G Class Ontario driver's license, and have at least one year driving history.
- City Council require that a PTC ensure all PTC drivers and vehicles have Automobile Liability Insurance with limits of not less than \$2,000,000 per occurrence for bodily injury, death, and damage to people or property as is required by taxicabs.

To view the Minutes of Council meeting held on May 3, 2016, you can visit:

<http://app.toronto.ca/tmmis/viewPublishedReport.do?function=getCouncilMinutesReport&meetingId=10873>

Tip: Scroll down the page to section LS10.3

BOARD OF DIRECTORS APPOINT NEW C.E.O.



Abdul Mohamoud
C.E.O. & G.M.

At its meeting held in February 2016, the Board of Directors of Associated Toronto Taxi-Cab Co-operative Limited (A.T.T.C.L.) unanimously voted to appoint Abdulkadir Mohamoud (Abdul) as the new Chief Executive Officer (C.E.O.) of A.T.T.C.L.

In 2014, Abdul was appointed to the position of General Manager of A.T.T.C.L., after serving as Interim General Manager of Co-op Cabs for a year. Abdul now holds the positions of C.E.O. & General Manager.

Abdul brings a wealth of knowledge and experience to the new position having been involved in the taxi business and Co-op Cabs for the past 25 years.

Abdul's ascension to General Manager and now Chief Executive Officer is truly an industry success story and serves as a blueprint for taxi drivers aspiring to become successful within the industry. **Congratulations Abdul!**

RETIREMENT ANNOUNCEMENT



Peter Zahakos officially announced his retirement to the A.T.T.C.L. Board of Directors at its meeting held in January 2016.

Peter, a long-time member of the Toronto taxi industry, has been involved in every level of the taxi business beginning as a taxicab driver in the early 1970's and working through the ranks as an owner and manager of various size fleets. He was also involved in critically reporting on issues relating to the industry for Taxi News (a newspaper which he founded and operated for a few years).

Prior to his retirement announcement Peter worked as an independent consultant providing special counsel to the A.T.T.C.L. Board of Directors.

During his tenure with A.T.T.C.L. he held various positions including Operations Manager, General Manager and Chief Executive Officer. Beyond A.T.T.C.L., he remains the fleet manager and owner of the private company, Zaks Taxi, an organization he founded in 1974.

On behalf of the A.T.T.C.L. Board of Directors, we wish Peter all the best in his future endeavours and sincerely thank him for his years of service and contributions.

A.T.T.C.L. EAST OFFICE CLOSURE

Effective April 22, 2016, at 4:30 P.M. the A.T.T.C.L. office located at 789 Warden Ave. (a.k.a. the Crown Taxi office) was permanently closed.

All processing moved to the A.T.T.C.L. Head Office located at 130 Rivalda Road Ave., Toronto.

Effective Monday, April 25, 2016, limited services will be provided at 789 Warden Ave, Toronto, Unit 9 (office of King Fleet Services) including:

- Drop-off for Charges
- Drop-off for Wheel-Trans run-sheets (no later than Monday at 4:30 p.m.)
- Cheque pick-up (after 2 business days)
- POS Terminal support
- Computer Tablet support

Hours of Operation: 789 Warden Ave, Unit 9: Monday to Friday: 9:00 A.M. - 4:30 P.M.

GIFT CERTIFICATES

Gift certificates are to be treated as cash. Operators must accept Co-op Cabs/Crown Taxi gift certificates and provide CORRECT change, if necessary. A.T.T.C.L. has a Loyalty Program in place; this is the option we give instead of personal accounts, which we do not provide. Instead, our Loyalty Customers purchase gift certificates to use as payment. **Do not refuse to accept or provide change to customers using gift certificates as payment.**

<p>Account # 40883</p> <p>ASSOCIATED TORONTO TAXI-CAB CO-OPERATIVE LIMITED</p>  <p>24 HOUR DISPATCH</p> <p>416-504-2667</p> <p>\$10 GIFT CERTIFICATE</p> <p>Visit co-opcabs.com to order your next cab quickly and easily online using your phone, tablet or computer.</p> <p>Download Co-op Cabs' new iPhone App from the Apple Store. Order your cab in seconds and keep track of your cab's progress!</p> <p><small>THE BEARER OF THIS CERTIFICATE IS ENTITLED TO TEN DOLLARS TOWARDS THEIR CO-OP CABS FARE. THE AUTHORIZED CO-OP CABS DRIVER WILL BE REIMBURSED AT CO-OP CABS HEAD OFFICE AT TIME OF CASH IN.</small></p>	<p>Account # 40883</p> <p>ASSOCIATED TORONTO TAXI-CAB CO-OPERATIVE LIMITED</p>  <p>24 HOUR DISPATCH</p> <p>416-504-2667</p> <p>\$5 GIFT CERTIFICATE</p> <p>Visit co-opcabs.com to order your next cab quickly and easily online using your phone, tablet or computer.</p> <p>Download Co-op Cabs' new iPhone App from the Apple Store. Order your cab in seconds and keep track of your cab's progress!</p> <p><small>THE BEARER OF THIS CERTIFICATE IS ENTITLED TO FIVE DOLLARS TOWARDS THEIR CO-OP CABS FARE. THE AUTHORIZED CO-OP CABS DRIVER WILL BE REIMBURSED AT CO-OP CABS HEAD OFFICE AT TIME OF CASH IN.</small></p>
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Gift Certificate	No.: <u>2056</u>	 <p>CROWN 416-750-4800 TAXI www.crowntaxi.com</p>
	Date: _____	
	Car #: _____	
	For the Amount of: <u>\$ 5.00 (Five Dollars)</u>	
	Issue Date _____	Signature _____

Gift Certificate	No.: <u>0062</u>	 <p>CROWN 416-240-0000 TAXI</p>
	Date: _____	
	Car #: _____	
	For the Amount of: <u>\$10.00 (Ten Dollars)</u>	
	Issue Date _____	Signature _____

A.T.T.C.L. SERVICE EXCELLENCE AWARD

DRIVER PROFILE



YASSIN ODDA

Congratulations to Yassin Odda!

Recipient of the A.T.T.C.L. Service Excellence Award!

A.T.T.C.L. recently received an email from a member of the public who wrote: "I would like to take a moment to praise a driver of your company. I was eating lunch today at a restaurant at Yonge and Eglinton when I witnessed, from my table, taxicab A1098 pull up. The driver noticed that his passenger was an elderly woman who was having difficulty, so he immediately got out of his car and helped her out. Not only that, he proceeded to assist her all the way to her destination. This driver should be rewarded for his kindness and responsibility".

Yassin, originally from Ethiopia, immigrated to Canada in 1988. He has been driving taxi since 1992 and with Co-op Cabs for the last two years.

Yassin will receive \$50 from A.T.T.C.L. for his exemplary customer service. Well done!

CUSTOMER / ACCOUNT RETENTION

What is Customer / Account Retention? It is the activity that an organization undertakes in order to reduce customer defections. Successful customer/account retention starts with the first contact an organization has with a customer and continues throughout the entire lifetime of the relationship. A.T.T.C.L.'s ability to attract and retain new customers is strongly related to the way it services its existing customers and the reputation it creates within and across the marketplace.

Customer retention is more than giving the customer what they expect; it's about exceeding their expectations so they become loyal advocates for the A.T.T.C.L. brand. The key in a competitive environment, such as the Toronto taxicab industry, is often the delivery of a consistently high standard of customer service.

The Harvard Business School reports that customer retention has a direct impact on profitability and that engaged or satisfied customers generate 1.7 times more revenue than normal customers. It also suggests that the return for providing superior customer service generates a revenue gain of 3.4 times the norm. The report also indicates that increasing customer retention rates by only 5 percent increases profits by 25 to 95 percent.

Co-op Cabs and Crown Taxi have survived the recent turmoil in our industry by focusing on serving its corporate customers and growing its list of corporate clients. That said, our industry has changed and the only way we are able to stay on top and continue to grow is to keep our existing customers and corporate accounts from choosing any of our competitors. To do this, we all must ensure that providing Customer Service Excellence is our main focus of business.

CUSTOMER / ACCOUNT RETENTION – FLAT RATES

A.T.T.C.L. (Co-op Cabs/Crown Taxi) makes every effort to obtain high volume contracts to ensure the livelihoods of our drivers and employees. These contracts involve meeting specific requirements in order to retain the account. Some examples of these contracted agreements are WSIB, CAMH and Canada Post.

We have had the CAMH account since 2012, contracted for three years and they have awarded us two extensions of one additional year each. As per the Government of Ontario the contract is up for bid next year, 2017.

Drivers failing to comply with the flat rate requirements of the contract jeopardize A.T.T.C.L. from being chosen as the service provider for future contracts; specifically, drivers not honouring the flat rates agreed upon in the contract. We must ensure that we are doing everything we can to ensure CAMH, and any of our contracted accounts, are provided the best service possible. **Drivers are required to adhere to the flat rates established for any specific account.**

Flat rates are based on measuring the distance from point A to point B. The Dispatch Manager always ensures the rate is fair to the driver. We do not offer flat rates to most account customers; our policy is that flat rates can be provided on any service that exceeds our service parameters and on parcels. The only time there are flat rates applied to an account is when it is stipulated as a requirement of the contract and, as such, they must be honoured.

Dispatch Supervisors and staff have the list of account flat rates and can provide accurate rates to drivers with any questions. The client also has a list of the rates so they are able to complete their charge slips at the time they issue it to the passenger.

To ensure compliance offences such as failure to service, failure to honour flat rate, poor customer service, or any type of customer service complaints must result in suspensions. A suspension will require a manager review to be reinstated. Any driver that is not compliant may be banned from serving the account in question.

RECIPROCITY

Definition: a situation or relationship in which two people or groups agree to do something similar for each other, e.g. customer agrees to pay for excellent service and you agree to provide excellent service.

Reciprocity is the social rule that makes the world go round ... or in your case, keeps your customers coming back. The premise is simple: Go above and beyond for customers and get rewarded with repeat business. It's the exceptional customer service experience that keeps customers coming back.

- If you accept an order, service it. If, for any valid reason, you cannot service it then you must advise dispatch immediately, so it can be re-dispatched quickly.
- If the passenger indicates the route they want to take, take it. If you have a valid concern about the route, politely inform the passenger but defer to their decision.
- If the passenger does not have a preferred route, take the most direct route. If you do not know the most direct route use your GPS or ask the Dispatch Supervisor for assistance.

- The only reason to call a customer is to announce you are on site. If there is a pickup time noted and you are early you must wait, do not harass the client or abandon the call – simply wait.
- Co-op Cabs/Crown Taxi has a 10 minute grace period, if the customer has not arrived call the dispatch supervisor so he can contact the customer and ask if they want you to start the meter or if they should cancel the cab and send another when they are ready.
- Be polite at all times.
- Parcels: you must exit your vehicle to pick up and drop off parcels; you must follow any specific instructions noted on the order. Parcels are to be serviced immediately, do not take on fares while on a parcel delivery.

COMING SOON: CO-OP PAYMENT CARD



In the upcoming months A.T.T.C.L. will be introducing it's new "payment card" for use by taxi operators.

This convenient card will allow operators to withdraw money directly from their TaxiCharger Account.

Convenient – easy to use – no waiting for a cheque.

Training will be provided to each user at the time of implementation.



A.T.T.C.L. HAS TWO WHEEL-TRANS CONTRACTS (WHEELCHAIR ACCESSIBLE AND SEDAN SERVICES)

TO OBTAIN YOUR WHEEL-TRANS CERTIFICATION:

- Drivers must successfully complete the one-day A.T.T.C.L. Driver Orientation and Special Needs Training Course. The course also covers Wheel-Trans policies and procedures.
- Upon successful completion of the course, drivers will be issued a Wheel-Trans Training Certificate, and will then be eligible to receive Wheel-Trans orders.
- Drivers are required to provide a vulnerable sector police check.
- Drivers can register for the course at the Co-op office (130 Rivalda Rd.)
- Classes are held at 130 Rivalda Rd., A.T.T.C.L. training room every 2nd Tuesday:
- Class times: 9:00 a.m. - 4:30 p.m.

UPCOMING EVENTS: JUNE – SEPTEMBER 2016



<p>June 4 - 5: Toronto Pro Super Show 2016 - North Building</p> <p>June 14: Art of Marketing - North Building</p> <p>June 15: Art of Leadership for Women - North Building</p> <p>June 17 - 19: Northern Ink Exposure - North Building</p>	<p>June 18: Pinoy Festival & Trade Show - North Building</p> <p>Aug. 6: Importfest - North Building</p> <p>Aug. 11 – 14: canfitpro World Fitness Expo - N & S Buildings</p> <p>Aug. 26 - 28: Cloudfest - South Building</p> <p>Sept. 1 - 4: Fan Expo Canada 2016 - N & S Buildings</p>	<p>Sept. 9 - 11: Canada's Fall Bridal Show - North Building</p> <p>Sept. 16 - 17: 8th Annual World Money Show - North Building</p> <p>Sept. 23 - 25: Ontario Universities Fair 2016 - South Building</p> <p>For all events at the MTCC, visit: www.mtccc.com/attendees/events.aspx</p>
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<p>June 10 - 26: Luminato Festival - throughout Toronto</p> <p>June 15 - 19: NXNE: North by Northeast Festival - The Port Lands</p> <p>June 23 - 26: Taste of Toronto - Fort York National Historic Site</p> <p>June 24 - July 3: TD Toronto Jazz Festival - Nathan Phillips Square</p> <p>June 24 - July 3: Pride Toronto Festival - throughout Toronto downtown</p> <p>June 29 - July 10: The Toronto Fringe Theatre Festival - 25 Toronto venues</p> <p>July 1 - 3: Redpath Waterfront Festival</p> <p>July 2 - 24: Beaches International Jazz Festival</p>	<p>July 2 - 3: Digital Dreams Festival - The Flats, Ontario Place</p> <p>July 5 - 31: Scotiabank Caribbean Carnival</p> <p>July 8 - 24: Summerlious - various restaurants</p> <p>July 9 - 10: Salsa on St. Clair</p> <p>July 14 - Aug. 7: Toronto Summer Music Festival - at Koerner Hall & other venues</p> <p>July 15 - 17: Honda Indy Toronto</p> <p>July 22 - 24: Toronto's Festival of Beer - Exhibition Place</p> <p>July 23 - 31: Rogers Cup - Aviva Centre</p>	<p>Aug. 5 - 7: Krinos Taste of the Danforth</p> <p>Aug. 19 - Sept. 5: CNE - Exhibition Place</p> <p>Aug. 25 - 28: Scotiabank Buskerfest - Woodbine Park</p> <p>Sept. 8 - 18: Toronto International Film Festival (TIFF)</p> <p>Sept. 15 - 25: Small World Music Festival - Ontario Place</p> <p>Sept. 30 - Oct. 1: Toronto Octoberfest - Ontario Place</p> <p>For all Tourism Toronto events, visit: www.seetorontonow.com</p>
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<p>June 15-18: Quilt Canada 2016 - Entrance 1</p> <p>July 13 -17: Mastermind Toys Warehouse Sale - Entrance 6</p>	<p>Aug. 13: Deftones with Special Guest, Refused - Entrance 5</p> <p>Sept. 10 - 11: The Franchise Expo - Entrance 5</p>	<p>Sept. 14: Retail Council of Canada - Retail Loss Prevention Conference - Conference Centre</p> <p>For all events at the International Centre, visit: http://www.internationalcentre.com</p>
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A.T.T.C.L. NEWS is published and distributed by Associated Toronto Taxi-Cab Co-operative Limited (Co-op Cabs and Crown Taxi), for the enjoyment of our members, drivers and staff.

Should you have any questions, comments or would like to submit an article to A.T.T.C.L. NEWS, please contact: **Heather Schell**, Customer Service & Business Manager, at (416) 504-4016 x 243 or by email at heather@co-opcabs.com

TAXI DRIVERS GAS REBATE CARD (NEW)

SHOW ME THE MONEY.CAB

To all taxi drivers, we offer an **instant rebate card** that will put **more money** in your pocket. **Every day.**



At CCSG, we only have one goal: **to lower your costs, every day.**

It's simple, just fill out the form at [Show Me the Money.cab](http://ShowMeTheMoney.cab) and receive the CCSG - Petro-Canada rebate card. Start instantly **saving 2.5 cents a liter every time you fill your tank at Petro-Canada.** This is not a credit card, it's a rebate card. Already 20,000 drivers are using it daily.

No hidden fees, contract, or credit approval since it's not a credit card!

